NEWS RELEASE

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ACM NAMES VETERAN TECH POLICY ADVOCATE AND STRATEGIST
NEW DIRECTOR OF GLOBAL POLICY AND PUBLIC AFFAIRS

NEW YORK, NY, January 9, 2018 – ACM, the Association for Computing Machinery, has named Adam Eisgrau as its new Director of Global Policy and Public Affairs, effective January 3, 2018. Eisgrau will coordinate and support ACM's engagement with public technology policy issues involving information technology, globally and particularly in the US and Europe. ACM aims to educate and inform computing professionals, policymakers, and the public about information technology policy and its consequences, and to shape public technology policy through a deeper understanding of the information technology issues involved.

"ACM has long been committed to providing policy makers in the US and abroad with the most current, accurate, objective and non-partisan information about all things digital as they wrestle with issues that profoundly affect billions of people," said ACM President Vicki L. Hanson. "We're thrilled to add a communicator of Adam's caliber to our team as the computing technologies pioneered, popularized and promulgated by ACM members become ever more integrated to the fabric of daily life."

"Speaking tech to power clearly, apolitically and effectively has never been more important," said Eisgrau. "The chance to do so for ACM in Washington, Brussels and beyond is a dream opportunity."

A former communications attorney, Eisgrau began his policy career as Judiciary Committee Counsel to then-freshman US Senator Dianne Feinstein (D-CA). Since leaving Senator Feinstein's office in 1995, he has represented both public- and private-sector interests in international forums and to Congress, federal agencies and the media on a host of technology-driven policy matters. These include: digital copyright, e-commerce competition, peer-to-peer software, cybersecurity, encryption, online financial services, warrantless surveillance and digital privacy.

Prior to joining ACM, Eisgrau directed the government relations office of the American Library Association. He is a graduate of Dartmouth College and Harvard Law School.

About ACM
ACM, the Association for Computing Machinery www.acm.org, is the world's largest educational and scientific computing society, uniting computing educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the computing profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

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