Candidate for Chair

Huiling Ding
North Carolina State University, Raleigh, NC, USA

BIOGRAPHY

Academic Background:
Ph.D., Purdue University, 2007, Rhetoric & Composition.

Professional Experience:
Professor (Assistant/Associate/Full), NC State University, Raleigh, NC, USA,
2012 – Present;
Director of MS in Technical Communication, NC State University, Raleigh, NC, USA,
2014 – Present;
Assistant professor, Clemson University, Clemson, SC, USA, 2007 – 2012.

Professional Interest:
Risk rhetorics (Epidemics and AI), Technical communication, Intercultural rhetorics, AI,
ethics, and social justice, Labor market analytics and program innovation.

ACM Activities:
Editorial Board, Communication Design Quarterly, 2018 – Present.

Membership and Offices in Related Organizations:
Associate Editor, Rhetoric, Professional Communication, and Globalization,
2020 – Present;
Co-Chair, Symposium on Communicating Complex Information (SCCI),
2018 – Present;
Executive Committee Member-at-Large, Co-chair (2017), Association of Technical
Teachers and Writers (ATTW), 2017 – 2019.

Awards Received:
Principal Investigator, NSF Convergence Accelerator Track B: AI, 2019;
Best Book Award in Technical and Scientific Communication, CCCC, 2016;
Nell Ann Pickett Award for Best Article in Tech Comm. Quarterly, 2014;
Editor's Pick New Scholar Award, Written Communication, 2008.

STATEMENT

I feel humbled and honored to be nominated to run for the Chair of SIGDOC, a
prominent organization in the field of technical communication with its annual
conference and its flagship journal Communication Design Quarterly (CDQ). I have

been actively involved in SIGDOC by presenting my work and sending to its annual conferences graduate students who won SIGDOC awards. I have also been serving on the editorial board of CDQ and reviewing multiple submissions since 2018. I hope to give back to the SIGDOC community by helping achieve the following goals:

1. Build a strong infrastructure by formalizing SIGDOC's knowledge base and promoting collaborative governance through volunteer and committee work.

2. Develop a strong commitment to diversity, equity, and inclusion through mentoring, professionalization and career workshops, research grants, and travel grants for underrepresented members.

3. Enhance SIGDOC's impacts, reach, and visibility by promoting and acknowledging research excellence as well as pedagogical and practical innovation.

4. Build inter-organizational/industry partnerships by collocating with peer organizations, i.e., CPTSC, STC, and ATTW to generate synergies and create bridges among theory, research, pedagogy, administration, and practice.

5. Promote interdisciplinary collaboration by creating and maintaining connections with other ACM divisions.

Candidate for Chair

Luke Thominet
Florida International University, Miami, FL, USA

BIOGRAPHY

Academic Background:
Ph.D., Wayne State University, 2016, English - Rhetoric and Composition.

Professional Experience:
Assistant Professor, Florida International University, Miami, FL, USA,
2016 – Present.

Professional Interest:
Technical Communication, User Experience, Medical Communication, Video Game
Development, Design Thinking.

ACM Activities:
Communications Manager, SIGDOC, 2017 – 2021.

STATEMENT

I am honored to run for Chair of SIGDOC. I care deeply for this organization and want
to help our community continue to grow.

When I first attended SIGDOC as a graduate student in 2015, organizational
leadership made time to speak with me about my research and goals. This experience
stuck with me. For the first time, I felt like a valued member of an academic
community. Then, from 2017 to 2021, I served as the SIGDOC Communications
Manager. During that time, I saw the organization recommit itself to equity and
accessibility and strive to represent all its members. This is what I love about SIGDOC.
At its best, it can be a place where graduate students, professionals, and faculty from
various fields can all feel at home.

If elected as Chair, I would follow past leadership in fostering a strongly participatory
organization that works with members to identify and pursue shared priorities. I would
seek to build a sustained organizational structure with engagement opportunities
throughout the year. Finally, I would look to increase the visibility of our organization
and its publications. I look forward to working with all of you to continue to support the
welcoming community of SIGDOC.

Candidate for Chair

Quan Zhou
Metropolitan State University, St. Paul, MN, USA

BIOGRAPHY

Academic Background:
Ph.D., University of Washington, 2008, Technical Communication.

Professional Experience:
Professor, Chair, Metropolitan State University, St. Paul, MN, USA,
2020 – Present;
Associate professor, Metropolitan State University, St. Paul, MN, USA,
2012 – 2020;
Associate professor, University of Wisconsin, Stout, Menomonie, WI, USA,
2010 – 2012.

Professional Interest:
Cognitive biases in technical communication, User experience and design thinking, Nudging and information design.

Membership and Offices in Related Organizations:
Member, User Experience Professionals Association, 2016 – Present;
Member, Society for Technical Communication, 2018 – 2019;
Member, Council for Programs in Technical and Scientific Communication, 2008 – Present.

STATEMENT

It is my great honor to run for chair of the ACM SIGDOC. Amongst all the organizations, SIGDOC sparks my passion the most and closely resonates with my scholarship. My research in cognitive biases and nudge in information design has allowed me to meet wonderful SIGDOC colleagues and have fascinating conversations. I believe SIGDOC has a distinctive and bigger role to lead such discussions across academia and industry.

If elected, I will:

1) Strengthen the organization's conferences and networking opportunities. Explore new ways and formats to share ideas at conferences and online. Provide better opportunities for students and individuals from the real world to share their scholarship and experience.

2) Promote the organization and expand the membership by reaching out to practitioners, diverse and international prospective members, and graduate students. Of particular interest are areas like healthcare and artificial intelligence where cutting-edge work is happening in the design of communication.

3) Enhance the organization's publications and communication channels. Expand the authorship and readership of CDQ. Improve the social media presence and membership messages.

Candidate for Vice Chair

Lauren Cagle
University of Kentucky, Lexington, KY, USA

BIOGRAPHY

Academic Background:
Ph.D., University of South Florida, 2016, Rhetoric & Technical Communication.

Professional Experience:
Associate Professor, University of Kentucky, Lexington, KY, USA, 2022 – Present;
Assistant Professor, University of Kentucky, Lexington, KY, USA, 2016 – 2022;
Graduate Assistant, University of South Florida, Tampa, FL, USA, 2012 – 2016.

Professional Interest:
Research ethics, Accessibility, Environmental communication, Scientific visuals, Digital rhetoric.

ACM Activities:
Student Poster Competition, SIGDOC, 2019.

Membership and Offices in Related Organizations:
President, Association for Rhetoric of Science, Technology, and Medicine,
2021 – 2022;
1st Vice President, Association for Rhetoric of Science, Technology, and Medicine,
2020 – 2021;
2nd Vice President, Association for Rhetoric of Science, Technology, and Medicine,
2019 – 2020.

STATEMENT

I am honored to run for SIGDOC Vice Chair. I have been an active member since 2019 and have seen SIGDOC consistently create space to develop innovative research methods and build connections across academia, community, industry, and government.

My extensive service to the field would be an asset in this role. In 2021, I completed my term as President of the Association for Rhetoric of Science, Technology, and Medicine, following terms as 1st and 2nd Vice-President, during which I helped grow our operating budget by 200% through strategic outreach, mentoring, and inclusive design, which increased membership and conference attendance. This success was

informed by my experience as Accessibility Co-Chair for the 2015 Conference on College Composition and Communication.

SIGDOC's dedicated leaders and members have increased opportunities for networking, community-building, and publication across our fields. If elected, I would like to amplify those efforts by:

1. Growing membership and conference attendance through year-round outreach and mentoring.

2. Codifying previous conference accessibility practices (e.g., CART services) and introducing new practices (e.g., producing accessibility guides).

3. Introducing COVID-safe practices (e.g., providing masks, incorporating indoor air quality into conference site selection, offering virtual involvement opportunities).

Candidate for Vice-Chair

Halcyon M. Lawrence
Towson University, Towson, MD, USA

BIOGRAPHY

Academic Background:
Ph.D., Illinois Institute of Technology, 2013, Technical Communication.

Professional Experience:
Associate Professor, Towson University, Towson, MD, USA, 2022 – Present;
Assistant Professor, Towson University, Towson, MD, USA, 2018 – 2022;
Post-Doctoral Fellow, Georgia Institute of Technology, Atlanta, GA, USA,
2015 – 2018.

Professional Interest:
Linguistic justice, Speech technologies, Usability and user experience,
Information design, Technical communication literacies.

ACM Activities:
Member-at-large, SIGDOC Advisory Board, 2021 – Present;
Conference Co-Chair, SIGDOC, 2021.

Membership and Offices in Related Organizations:
Member, Council for Programs in Technical and Scientific Communication,
2016 – Present;
Member, Association of Teachers of Technical Writing, 2016 – 2022.

Awards Received:
Excellence in Service -- SIGDOC, 2022.

STATEMENT

Born and raised in Trinidad and Tobago, Halcyon M. Lawrence is an Associate
Professor of Technical Communication and Information Design at Towson
University. She holds a Ph.D. in Technical Communication from the Illinois
Institute of Technology. At Towson, she is the inaugural fellow for Diversity,
Equity, and Inclusion (DEI) in the College of Liberal Arts, where she works with
faculty, staff, students, and administration to develop a DEI strategic plan for the
College. Lawrence has 20 years of experience as a technical trainer, writer, and
usability practitioner. Her research focuses on speech intelligibility and the

design of speech interactions for voice technologies for under-represented user populations.

Her work (along with her amazing collaborators) has been published in Programmatic Perspectives, Computers and Composition, Communication Design Quarterly (CDQ) and conference proceedings including IEEE IPCC, SIGDOC and SIGCSE. She regularly reviews for journals in her field and her work has been featured by online magazines like Scientific American, Mother Jones, and New Scientist, to name a few. In 2021, Lawrence served as SIGDOC conference co-chair with Dr. Liz Lane. For the past two years, she has served on SIGDOC's Advisory Board supporting incoming conference chairs with their conference planning activities.

Candidate for Vice Chair

Soyeon Lee
University of Texas at El Paso, TX, USA

BIOGRAPHY

Academic Background:
Ph.D., University of Houston, 2020, Rhetoric, Composition, and Pedagogy.

Professional Experience:
Assistant Professor of Rhetoric and Writing, University of Texas at El Paso, TX, USA, 2021 – Present;
Full-Time Instructor, Houston Community College, TX, USA, 2019 – 2021;
Graduate Teaching Fellow, University of Houston, TX, USA, 2016 – 2019.

Professional Interest:
User experience research and pedagogy, Intercultural communication, Environmental communication, Disaster communication, Language justice in communication design.

ACM Activities:
Reviewer and Judge, SIGDOC 2021 Student Research Competition, 2021;
Presenter, SIGDOC 2021 Conference, 2021.

Membership and Offices in Related Organizations:
Social Media Officer, Association for the Rhetoric of Science, Technology and Medicine, 2022 – Present;
Reviewer, Programmatic Perspectives, 2022 – Present;
Graduate Fellow, Sweetland Digital Rhetoric Collaborative, 2019 – 2020.

Awards Received:
ACM SIGDOC 2021 Best Paper Award.

STATEMENT

SIGDOC has endeavored to create spaces for diverse stakeholders to advance research and practice in the design of communication. I am honored to run for the Vice Chair position to expand this mission.

While assisting the Chair's leadership, I aim to grow SIGDOC as a more inclusive community. First, I aim to enhance communication between SIGDOC and other organization members in diverse higher education institutions and organizations, including two-year college teachers and students, nonprofit workers, multilingual

communicators, and practitioners of color in private and public sectors. While serving as an undergraduate student judge of the SRC, I learned from diverse undergraduate student projects. This experience enabled me to envision more transformative spaces in SIGDOC.

Second, SIGDOC has played a significant role as a professional organization in addressing inequalities in communication design. Recognizing its privileges embedded in US-centered infrastructures, SIGDOC is responsible for advocating underrepresented communities in unequally networked world systems. I plan to create more inclusive CFPs and events that recognize communication work in non-US-based contexts and to offer channels, similar to international hubs in 2021, where non-US-based researchers can be more widely invited to lead SIGDOC.

Candidate for Vice Chair

Nupoor Ranade
George Mason University, Fairfax, VA, USA

BIOGRAPHY

Academic Background:
Ph.D., North Carolina State University, 2021, Communication rhetoric and Digital Media.

Professional Experience:
Assistant Professor, George Mason University, Fairfax, VA, USA, 2021 – Present;
Graduate Research Assistant, SAS Institute, Cary, NC, USA, 2018 – 2019;
Technical Writer Intern, Citrix Systems, Fort Lauderdale, FL, USA, 2018.

Professional Interest:
Technical communication, User experience, AI ethics & responsible technology design,
Content strategy & information design, Audience studies.

ACM Activities:
Member at Large, Executive Board, ACM SIGDOC, 2021 – Present;
Judge, Student Research Competition, SIGDOC 2021;
Student Representative, Executive Board, ACM SIGDOC, 2019 – 2021.

Membership and Offices in Related Organizations:
Member of the Editorial Board, IEEE Transactions on Professional Communication,
2022 – Present;
Associate Editor, Kairos: A Journal of Rhetoric, Technology, and Pedagogy,
2021 – Present;
Coordinator of Space-making Subcommittee, Council for Programs in Technical and
Scientific Communication, 2020 – 2021.

Awards Received:
Frank R. Smith Award for Outstanding Journal Article, 2023;
CCCC Scholars for the Dream Travel Award, 2022;
1st place, Microsoft Student Research Competition, SIGDOC, 2019;
Emerging Scholar Award, Common Ground Research Network, 2018.

STATEMENT

When I attended my first SIGDOC conference in Portland in 2018, I knew I had found
my professional and intellectual home. Since then, this community has provided me with
countless opportunities that have nurtured my scholarly growth. As a junior tenure-track

faculty with extensive industry experience, I understand the needs of the multiple audiences comprising SIGDOC's membership base. Through the Vice Chair position, I would like to contribute to the community's efforts towards:

- Striving for inclusivity by making the SIG's work accessible to diverse participants including non-native English speakers and expanding international memberships.

- Increasing educational activities, creating resource repositories, and providing career mentoring opportunities for students and junior researchers.

- Enhancing collaborations between academic and industry members to foster long term research and training partnerships.

These goals have become more important than ever. Technological advancements have challenged us to develop empathy-driven designs rather than business-driven. We have more powerful ways to listen to audiences, new opportunities to provide access, and multiple methods to perform/publish research. So lastly, I would like to explore ways to support authors to find audiences for their multidisciplinary work with which they are redefining the field and setting its future course.

Candidate for Vice Chair

Jason Chew Kit Tham
Texas Tech University, Lubbock, TX, USA

BIOGRAPHY

Academic Background:
Ph.D., University of Minnesota, 2019, Rhetoric & Scientific & Technical Communication.

Professional Experience:
Assistant Professor, Texas Tech University, Lubbock, TX, USA, 2019 – Present.

Professional Interest:
Design thinking approaches, Digital literacy, Collaboration, Technical communication pedagogy, Programmatic development.

ACM Activities:
Social Media Manager, SIGDOC, 2017 – Present;
Judge, Student Research Competition, SIGDOC Boston, 2022.

Membership and Offices in Related Organizations:
Vice President, Council for Programs in Technical and Scientific Communication, 2022 – Present;
Member, Society for Technical Communication, 2019 – Present;
Member, IEEE Professional Communication Society, 2017 – Present.

Awards Received:
CCCC Emergent Researcher Award, 2020;
SIGDOC Career Advancement Award, 2019;
Frank R. Smith Outstanding Article in Technical Communication, 2019;
CPTSC Research Grant, 2019.

STATEMENT

SIGDOC has been a community of support to me since I was a graduate student. It's a place where I share work-in-progress and gather constructive feedback. I thank the SIGDOC leaders who welcomed me into providing service to the organization.

Since joining as SIGDOCS's social media manager 5 years ago, I've been supporting the Executive and Conference committees in public communication efforts. As others who see me at the conference may notice, I am a strong proponent of the Student Research Competition, having sent numerous students to participate in it in the last 3

years. Representing SIGDOC, I've also supported other initiatives such as the coalitional effort in creating an anti-racist reviewing heuristic for the field.

I feel ready to take on a more active role in SIGDOC via the office of Vice Chair. I aim to build stronger bridges between related organizations like CPTSC, ATTW, STC, and IEEE so we can band together to form coalitions that address pressing issues and grow our field. I am committed to diversity and inclusivity, and I pledge to continue making SIGDOC a welcoming space to students and early-career professionals who seek a community of support.

Candidate for Vice Chair

Candice A. Welhausen
Auburn University, Auburn, AL, USA

BIOGRAPHY

Academic Background:
Ph.D., The University of New Mexico, 2009, English.

Professional Experience:
Associate Professor, Auburn University, Auburn, AL, USA, 2022 – Present;
Assistant Professor, Auburn University, Auburn, AL, USA, 2017 – 2022;
Assistant Professor, University of Delaware, Newark, DE, USA, 2013 – 2017.

Professional Interest:
Technical and professional communication, Design of communication, Rhetoric of health and medicine, Data visualizations, Risk communication.

ACM Activities:
Conference Program Co-chair, SIGDOC, 2021 – 2022.

Membership and Offices in Related Organizations:
Co-Chair, HealthMed Community of Interest Group, Society for Technical Communication, 2021 – Present;
Associate Chair, Medical Rhetorics Standing Group, 2019 – 2021;
Member at Large, Medical Rhetorics Standing Group, 2017 – 2019.

Awards Received:
Career Advancement Research Grant, 2018.

STATEMENT

Candice A. Welhausen is an associate professor of technical communication at Auburn University. Her scholarship is situated at the intersection of technical and professional communication, visual rhetoric and information design, and the rhetoric of health and medicine wherein she seeks to lend insight into the ways that knowledge about disease, illness, and health are visually constructed, particularly in public health-related contexts. Her interest in these areas is informed by her previous workplace experience as a technical writer/editor at the University of New Mexico Health Sciences Center in the department formerly known as Epidemiology and Cancer Control.

Her work has been published in the Journal of Business and Technical Communication, the Rhetoric of Health and Medicine, IEEE Transactions on Professional Communication, Technical Communication, Communication Design Quarterly, and the Journal of Technical Writing and Communication. She has been involved with SIGDOC since 2016 and served as program co-chair of the 2022 conference.

Candidate for Secretary/Treasurer

Chen Chen
Utah State University, Logan, UT, USA

BIOGRAPHY

Academic Background:
Ph.D., North Carolina State University, 2018, Communication, Rhetoric, & Digital Media.

Professional Experience:
Assistant Professor of Technical Communication and Rhetoric, Utah State University, Logan, UT, USA, 2022 – Present;
Assistant Professor of English, Winthrop University, Rock Hill, SC, USA, 2018 – 2022.

Professional Interest:
Social media, Disaster/crisis communication, Chinese diaspora communities, Feminist rhetorics and design.

Membership and Offices in Related Organizations:
Member of the Executive Committee, Conference on College Composition and Communication, 2021 – 2024;

Awards Received:
SIGDOC Career Advancement Grant, 2022.

STATEMENT

I'm really honored to have been nominated for Secretary-Treasurer of SIGDOC. I have experience serving on multiple committees at different levels of the institutions I've worked at and in national organizations. In these committees, I have served leadership roles and secretarial roles where I managed meeting minutes and kept records. I have also had experience organizing a regional conference (The Carolina Rhetoric Conference) and managing its finances.

Since I've joined the SIGDOC community, I have been welcomed warmly by colleagues and have learned a lot, so I would love to serve SIGDOC and contribute to this community further. In my role as Secretary-Treasurer, I would focus on ensuring that we maintain the institutional memory of the organization by properly taking and organizing meeting minutes. I will also help to ensure that we make sound budgetary decisions to have a solid financial foundation and to work towards growing and enhancing the community of SIGDOC.

Candidate for Secretary/Treasurer

Liz Lane
University of Memphis, Memphis, TN, USA

BIOGRAPHY

Academic Background:
Ph.D., Purdue University, 2017, English: Rhetoric and Composition.

Professional Experience:
Assistant Professor, Writing, Rhetoric, & Technical Communication, University of Memphis, Memphis, TN, USA, 2017 – Present;
Coordinator, Writing, Rhetoric, and Technical Communication graduate program, University of Memphis, Memphis, TN, USA, 2021 – Present.

Professional Interest:
Technical Communication, Design Theory and Design Thinking, Activism and Social Justice, Feminist Activism.

ACM Activities:
Program Co-Chair, SIGDOC, 2021 – 2022.

Membership and Offices in Related Organizations:
Member, ATTW, 2015 – Present.

STATEMENT

I am thrilled and humbled to have been asked to run for the SIGDOC Secretary/Treasurer position. I have been a member of ACM and active in the SIGDOC community since 2016 and have found my involvement in the conference to be one of the most positive during my time in academia.

From February 2021 to October 2021, I served as the Program Co-Chair for SIGDOC 2021, held virtually, with Arizona State University considered the conference host. In that role, I enjoyed learning more about the organization's mechanisms, and I found special affinity for communication with conference attendees and the promotion/design of the conference materials, ranging from the proceedings editorial process to the final public-facing conference deliverables. This experience provided me with the expertise to continue to work closely with SIGDOC leadership, and I am excited at the prospect of serving as the organization's Secretary/Treasurer.

In this potential role, I look forward to continuing to grow our SIG, further engage undergraduate and graduate students, explore additional industry connections and relationships, and sustain the welcoming and supportive environment that I feel is a core strength of SIGDOC.

Candidate for Secretary/Treasurer

Andrew Flood Mara
Arizona State University, Mesa, AZ, USA

BIOGRAPHY

Academic Background:
Ph.D., University of New Mexico, 2003, Writing and Rhetoric.

Professional Experience:
Associate Professor, Arizona State University, Mesa, AZ, USA, 2016 – Present;
Professor, North Dakota State University, Fargo, ND, USA, 2006 – 2016;
Assistant Professor, Bowling Green State University, Bowling Green, OH, USA, 2003 – 2006.

Professional Interest:
User Experience, Qualitative Research Methods, Technical Writing, Posthuman Rhetorics, Irish Language and Culture.

ACM Activities:
Conference Chair, SIGDOC, 2020 – 2021.

Membership and Offices in Related Organizations:
Editorial Board Committee Member, RPGC, 2010 – Present;
Board Member, Institute for Humanities Research, 2018 – Present.

Awards Received:
SocialVenture Fellow, 2015;
Peltier Award for Innovation, 2014;
AHSS Award for Outstanding Scholarship (Honorable Mention), 2014.

STATEMENT

I am running for the office of Secretary/Treasurer to help make SIGDOC more responsive to member needs. In 2021, I was lucky enough to be asked to help transition the SIGDOC conference to a hybrid format as Conference Chair. Along with a wonderful team of experts and genuinely nice humans, we were able to link eight international hubs to help the SIGDOC community begin to knit themselves together again. By engaging in rhetorical listening, agile collaboration, and communal story building, we were able to meet, share, and keep our little academic family growing.

Although I have been a member of ACM and SIGDOC for nearly a decade, the past three years have defined the ways in which I might contribute more to the organization, and to the community that finds a unique home in it. The position of Secretary/Treasurer involves background work that will help keep the conference and proceedings running.

If elected, I will:
- Continue to focus the spotlight on the diversity of work you are all engaged in
- Advocate for an increasingly accessible conference and proceedings
- Collaboratively work on growing more student involvement

I am committed to growing SIGDOC and having it more effectively serve your needs.